

# ORDER

**WZZM 13**

**Orders**

**Order / Rev:** 726671

Alt Order #:

**Product Desc:** Friends of Holly Hughes

**Estimate:** 12-FHH-905

**Flight Dates:** 11/01/12 - 11/05/12

**Original Date / Rev:** 11/02/12 / 11/02/12

**Order Type:** Political

**Primary AE:** Tim Siegel

**Sales Office:** WZZM

**Sales Region:** LOC

**Agency**

**Name:** Marketing Resource Group/ POL

**Buying Contact:**

**Billing Contact:**

225 S Washington Square

Lansing, MI 48933

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Hughes,H/R/ State Representative

**Demographic:** A25-54

**Product Codes:** PL-State House Representative

**Priority:** P-5

**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	1	\$3,000.00	\$2,550.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	1	\$3,000.00	\$2,550.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$3,000.00</b>	<b>\$2,550.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	11/04/12	11/04/12	Sun Prime B Once Upon a Time	CM	8-9p	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
<b>Totals</b>														<b>1</b>	<b>\$3,000.00</b>